

21st Century Building Expo & Conference
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FOR IMMEDIATE RELEASE

Building industry professionals invited to education conference in Charlotte

The 21st Century Building Expo & Conference to be held Sept. 14-16 in Charlotte, North Carolina, offers an exceptional line-up of courses and seminars for everyone in the home building industry. With more than 50 general session seminars, North Carolina Builder Institute courses and NAHB Education classes on the schedule, builders, remodelers, and associates will go home with new ideas and techniques to reinvigorate their business.

Nationally-recognized speakers will come from across the United States to share their knowledge of the home building industry. Courses were carefully selected to help builders and associates succeed and prosper in business after months of facing a difficult recession and housing slump.

Educational Conference Highlights

- Earn your NAHB Certified Green Professional (CGP) designation in just three days! Plus, take two of the required courses for the NAHB Certified Aging-in-Place Specialist (CAPS) designation. These popular designations offer you a unique marketing tool to set your company apart from the competition.
- Work towards a North Carolina Builder Institute designation by selecting one of more than 15 courses offered. Topics include energy codes, marketing, project management, project funding and much more. An NCBI designation is recognized by the NC Licensing Board for General Contractors and will be printed on your license.
- Cutting-edge seminars taught by nationally-recognized speakers will discuss social media for builders, surviving in today's economy, marketing strategies, energy efficiency and consumer preference trends. Several seminars are AIA-approved.
- Do you work in homes built prior to 1978? If so, you may need the training required by Lead-Based Paint Renovation, Repair and Painting Program. Sign up for the training class on Friday, Sept. 16, at the 21CBEC.

To register, go to www.21buildingexpo.com and click on the Conference Schedule link under the Attendees tab.

Questions about the 21st Century Building Expo & Conference? Contact us at 1-800-662-7129.

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