

**COMPANY INFORMATION: (As it will appear in show guide)**

COMPANY NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ TWITTER NAME: \_\_\_\_\_  
 COMPANY WEBSITE \_\_\_\_\_

**EXHIBIT CONTACT: Person who will receive all correspondence**

NAME: \_\_\_\_\_  
 ADDRESS: \_\_\_\_\_  
 CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_  
 \*E-MAIL: \_\_\_\_\_ *\*required*

**SPACE REQUIREMENTS: minimum booth size 10' x 10' = 100 sq ft**

Our desired booth size is \_\_\_\_\_ feet by \_\_\_\_\_ feet or \_\_\_\_\_ sq. feet.  
**Preferred Exhibit Space:**  
 1<sup>st</sup> choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_

**SELECT YOUR BOOTH SPACE. Choose from a Package Deal or Individual Booth**

**Individual Booth Rate**

- Regular Rate (until May 31, 2012)  
 Cost per sq foot: \$20.00 x \_\_\_\_\_ sq. ft. = \$ \_\_\_\_\_
- Late Registration (after May 31, 2012) :  
 Cost per sq. ft: \$22.00 x \_\_\_\_\_ sq. ft. = \$ \_\_\_\_\_

**Exhibitor Packages**

*All packages include the booth size noted below, plus a deluxe or superior banner (\$750 value); 1/2 page b/w ad in Show Guide (\$400 value); logo, website link and short message (75 characters) on one eblast (\$500 value); participation in both days of Grand Prize (\$550 value)*

- Blue Print Package: 10 x 10 booth (\$4,200 value) = \$3,500
- Lay the Foundation Package: 10 x 20 booth (\$6,200 value) = \$5,200
- Raise the Roof Package: 20 x 20 booth (\$10,200 value) = \$9,000

**BOOTH SPACE TOTAL \$ \_\_\_\_\_**

**BOOTH ENHANCEMENTS/ SPONSORSHIPS**

- Company logo** added to Show Guide listing—**\$250** \$ \_\_\_\_\_
- Premium Aisle Signs** \$750 (1 ad per aisle) \$ \_\_\_\_\_
- Deluxe Banners** \$750 (Beside escalator) \$ \_\_\_\_\_
- ¼ page Show Guide b/w ad—\$250** \$ \_\_\_\_\_
- ½ page Show Guide b/w ad—\$400** \$ \_\_\_\_\_
- Show Bags (exclusive)—\$1,500** \$ \_\_\_\_\_
- Badge Lanyards (exclusive)—\$1,500** \$ \_\_\_\_\_
- Homepage Premium Banner—\$1,500** \$ \_\_\_\_\_

**BOOTH ENHANCEMENTS TOTAL \$ \_\_\_\_\_**

Return signed contract to Tracie Garrett at tgarrett@nchba.org; fax to 919.676.0402; mail to NCHBA, PO Box 99090, Raleigh, NC 27624.

**2012 Exhibit Space Contract**  
 Charlotte Convention Center, Charlotte, NC  
 September 27-28, 2012  
[www.21buildingexpo.com](http://www.21buildingexpo.com) • 1-800-662-7129



**CANCELLATION POLICY:**

All cancellation notices must be made in writing to 21CBEC. Cancellation fees will apply as follows: Cancellation requests received prior to May 31, 2012 will be refunded less the fifty percent (50%) booth deposit.

**ACCEPTANCE AS A BINDING CONTRACT FOR EXHIBITOR:**

Exhibitor hereby acknowledges it has read and understands the terms and conditions for exhibiting at the 21<sup>st</sup> Century Building Expo & Conference as set forth in the Official Exhibitor Rules and Regulations which are incorporated by reference into and made a part of the exhibitor contract, and agrees to be bound thereby upon the acceptance of this Contract. Exhibitor agrees that any signed and executed contract accepted without a deposit shall be deemed valid and binding as if a deposit had been made.

Please read the Cancellation Policy in the Official Rules and Regulations before you sign. A facsimile copy of this application and contract, including applicant's signature, shall have the same effect as an original.

\_\_\_\_\_  
 AUTHORIZED BY (print name)

\_\_\_\_\_  
 TITLE

\_\_\_\_\_  
 SIGNATURE DATE

\_\_\_\_\_  
 ACCEPTED BY 21CBEC REP DATE

**PAYMENT TERMS:**

- 50% nonrefundable deposit due within fourteen days of executed contract. Final 50% due no later than May 31, 2012.
- Contracts that are executed after May 31, 2012, require 100% of the total exhibition fee within 14 days of execution.

**CALCULATE TOTAL/PAYMENT METHOD**

BOOTH SPACE TOTAL: \$ \_\_\_\_\_  
 BOOTH ENHANCEMENTS TOTAL: \$ \_\_\_\_\_

TOTAL AMOUNT OWED: \$ \_\_\_\_\_

Make checks Payable to NC Home Builders Association or you may pay by:

- Visa  MasterCard  American Express
- Card #: \_\_\_\_\_ Exp Date: \_\_\_\_\_
- Signature: \_\_\_\_\_
- Print Name: \_\_\_\_\_
- Amount Authorized to be charged: \$ \_\_\_\_\_

**Exhibit Management Only**

Deposit Rec'd: \_\_\_\_\_ CC/Ck#: \_\_\_\_\_ Deposit: \$ \_\_\_\_\_

Deposit Pd By: \_\_\_\_\_

Balance Rec'd: \_\_\_\_\_ CC/Ck#: \_\_\_\_\_ Balance: \$ \_\_\_\_\_

Paid By: \_\_\_\_\_