

## 2011 STARS Awards entries due July 21

The North Carolina Home Builders Association in conjunction with the 21<sup>st</sup> Century Building Expo and Conference is accepting entries for the prestigious STARS Awards Program, a program that recognizes the achievements and contributions of HBA members across the Southeast.



The annual STARS Awards showcase the outstanding work of builders, developers, associates, sales and marketing professionals, interior merchandisers, landscape architects, advertising & public relations firms, web developers and many others across the home building industry in 47 categories.

Categories include marketing, advertising, sales office, landscape design, interior merchandising, architecture/floor plan, remodeling/renovation (*\*new this year\**), community of the year, local HBA awards and special projects.

Do you have a great project that deserves recognition? Do you need a creative way to make your product and company stand out above the competition? If so, enter the STARS Awards! To be eligible for consideration in the 2011 awards program, you must be a member of the National Association of Home Builders. Projects must have been completed between January 1, 2010 and July 20, 2011. Entrants can choose between two entry deadlines this year:

1) **Early Bird deadline:** All entries (fee and entry materials) must be received no later than July 14, 2011. Fee: \$100 entry

2) **Regular deadline:** All entries (fee and entry materials) must be received no later than July 21, 2011. Fee: \$150 per entry

To download the Call for Entries brochure, go to [www.21buildingexpo.com](http://www.21buildingexpo.com) and choose "STARS Awards" under the Special Events tab.

What advertising your STARS Award(s) can do for your business?

- Highlight the quality and benefits of your product or service to current and potential customers,
- Establish and maintain your distinct identity as a company and professional,
- Enhance your professional reputation,
- Give you an edge over the competition,
- Encourage existing customers to buy more of what you sell, and
- Promote your business.

The Gala and awards presentation will be held in conjunction with the 21<sup>st</sup> Century Building Expo & Conference on Sept. 14 at the Hilton Charlotte Center City Hotel in Charlotte, N.C. Tickets for the STARS Awards Gala are \$75 per person. To reserve your tickets for this special event, visit [www.21buildingexpo.com](http://www.21buildingexpo.com) or contact Kathryn Atkinson at (800) 662-7129 or [katkinson@nchba.org](mailto:katkinson@nchba.org).

The 21CBEC is the premier networking event in the Southeast for home building professionals. Hosting over 200 exhibits, more than 50 continuing education seminars and the prestigious STARS Awards Gala, the event has become one of the fastest growing tradeshow in the region. For more information, visit [www.21buildingexpo.com](http://www.21buildingexpo.com) or call (800) 662-7129.