



Seize your opportunity to shine!

2011 STARS Awards Marketing Opportunities



Pre-Gala Reception Sponsor—\$5000-\$7500 (co-sponsorships available or may be exclusive)

- ◆ Includes tickets and front row seating for up to a table of ten (10) at the awards dinner gala.
- ◆ A company representative will participate in the awards presentation and receive a commemorative STARS Award in recognition of your sponsorship.
- ◆ Company logo and basic contact information will appear in the STARS Awards Program. Company logo will appear on a banner to be displayed at the gala and at NCHBA events over the next year.
- ◆ Company will receive recognition on the 21CBEC website (logo with hyperlink) and in the 21CBEC onsite show guide (name only). Logo will also appear in promotional pieces mailed to up to 55,000 leading building professionals.
- ◆ Company will receive recognition in *NC Builder Magazine* as an event sponsor (logo).
- ◆ Mailing list of event winners/attendees provided post gala

Media Presentation or Theme Sponsor—\$5000 (Each sponsorship is exclusive to one company)

- ◆ Includes tickets and front row seating for up to a table of ten (10) at the awards dinner gala.
- ◆ A company representative will participate in the awards presentation and receive a commemorative STARS Award in recognition of your sponsorship.
- ◆ Company logo and basic contact information will appear in the STARS Awards Program. Company logo will appear on a banner to be displayed at the gala and at NCHBA events over the next year.
- ◆ Company will receive recognition on the 21CBEC website (logo with hyperlink) and in the 21CBEC onsite show guide (name only). Logo will also appear in promotional pieces mailed to up to 55,000 leading building professionals.
- ◆ Company will receive recognition in *NC Builder Magazine* as an event sponsor (logo).
- ◆ Mailing list of event winners/attendees provided post gala

Mega Star Sponsorships—\$2500

- ◆ Includes tickets and premium seating for up to a table of ten (10) at the awards dinner gala.
- ◆ A company representative will participate in the awards presentation and receive a commemorative STARS Award in recognition of your sponsorship.
- ◆ Company logo will appear in the STARS Awards Program and on a banner to be displayed at the gala and at NCHBA events over the next year.
- ◆ Company will receive recognition on the 21CBEC website (logo with hyperlink) and in the 21CBEC onsite show guide (name only). Logo will also appear in promotional pieces mailed to up to 55,000 leading building professionals.
- ◆ Company will receive recognition in *NC Builder Magazine* as an event sponsor (logo).

Super Star Sponsorships—\$1500

- ◆ Includes preferred seating and five (5) tickets to the awards dinner gala
- ◆ Your company will be recognized from the podium during the gala and presented with a commemorative STARS Award in recognition of your sponsorship.
- ◆ Company logo will appear in the STARS Awards Program and on a banner to be displayed at the gala and at NCHBA events over the next year.
- ◆ Company will receive recognition on the 21CBEC website (logo only). Company name will appear in the 21CBEC onsite show guide and in promotional pieces mailed to up to 55,000 leading building professionals.
- ◆ Company will receive recognition in *NC Builder Magazine* as an event sponsor (name only).

Shining Star Sponsorships—\$1000

- ◆ Includes three (3) tickets to the awards dinner gala.
- ◆ Your company will be recognized from the podium during the gala and presented with a commemorative STARS Award in recognition of your sponsorship.
- ◆ Company logo will appear on a banner to be displayed at the gala and at NCHBA events over the next year.
- ◆ Your company name will appear in the STARS Awards Program
- ◆ Company will receive recognition on the 21CBEC website (name only). Company name will also appear in the 21CBEC onsite show guide and in promotional pieces mailed to up to 55,000 leading building professionals.
- ◆ Company will receive recognition in *NC Builder Magazine* as an event sponsor (name only).

Shooting Star Sponsorships—\$750

- ◆ Includes two (2) tickets to the awards dinner gala.
- ◆ Your company will be recognized from the podium during the gala as a Shooting Star Sponsor.
- ◆ Company logo will appear on a banner to be displayed at the gala and at NCHBA events over the next year.
- ◆ Your company name will appear in the STARS Awards Program
- ◆ Company will receive recognition on the 21CBEC website (name only). Company name will also appear in the 21CBEC onsite show guide and in promotional pieces mailed to up to 55,000 leading building professionals.
- ◆ Company will receive recognition in *NC Builder Magazine* as an event sponsor (name only).

2011 STARS Awards Gala
Wednesday, September 14th, 2011
Hilton Charlotte City Center Hotel in Charlotte, North Carolina
During the 21st Century Building Expo and Conference





Don't miss your chance to shine at the 2011 STARS Awards!

Reach the most influential home builders and new home sales professionals in the southeast by sponsoring the 2011 STARS Awards Gala during the 21st Century Building Expo & Conference. Enjoy complete, comprehensive and direct market exposure. Your company will be promoted and exposed to up to 55,000 leading building professionals throughout the year and during the 21CBEC.

The sooner you join the 2011 Sponsors, the sooner your exposure begins!

For more information on sponsoring the STARS Awards, please contact Kathryn Atkinson at NCHBA at 1-800-662-7129 or visit the 21st Century Building Expo & Conference web site.

www.21buildingexpo.com

YES, I want to shine at the 2011 STARS Awards by sponsoring at the following level:

<input type="checkbox"/> Reception	\$5000- \$7500	<input type="checkbox"/> Media Presentation or Theme	\$5000
<input type="checkbox"/> Mega Star Sponsor	\$2500	<input type="checkbox"/> Super Star Sponsor	\$1500
<input type="checkbox"/> Shining Star Sponsor	\$1000	<input type="checkbox"/> Shooting Star Sponsor	\$750

Name _____

Company _____

Billing Address _____

Phone/Fax _____

Email address _____

<input type="checkbox"/> Visa	Method of Payment	<input type="checkbox"/> American Express
<input type="checkbox"/> MasterCard		<input type="checkbox"/> Check Enclosed
		<input type="checkbox"/> Bill Me

Credit Card # _____ Expiration date _____

Print Name _____ Signature _____

Please make checks payable to: NCHBA

Mailing address:
Attn: Kathryn Atkinson
PO Box 99090
Raleigh, NC 27624

Phone: 800-662-7129
Fax: 919-676-0402
E-mail: katkinson@nchba.org

FOR NCHBA USE ONLY

Date Rec'd _____

Payee _____

Ck#/CC# _____

Amount Rec'd \$ _____